

MANGALORE UNIVERSITY

Department of Mass Communication and Journalism

List of Courses having focus on Employability/ Entrepreneurship/ Skill development-2022-23

Program me Code	Name of the Course	Course Code	Year of introduction	Employability	Entrepreneurship	Skill development
JM	Communication Theory	JMH 401	2022-23			✓
JM	News Reporting and Writing	JMH 402	2022-23	✓	✓	
JM	Editing Practice	JMH 403	2022-23	✓	✓	✓
JM	Development of Media	JMS 404	2022-23	✓		
JM	Advertising	JMS 405	2022-23	✓	✓	
JM	Media Law and Ethics	JMH 451	2022-23		✓	✓
JM	Feature Writing	JMH 452	2022-23	✓	✓	✓
JM	Photography and Photo Journalism	JMH 453	2022-23	✓	✓	✓
JM	Development Communication	JMS 454	2022-23	✓		
JM	Magazine Journalism	JMS 455	2022-23	✓	✓	
JM	Communication Skills	JME 457	2022-23	✓		✓
JM	Media Research Methods	JMH 501	2022-23	✓		✓
JM	Media Management	JMH 502	2022-23	✓	✓	✓
JM	Corporate Communication and PR	JMS 503	2022-23	✓	✓	✓
JM	Radio Broadcasting	JMS 504	2022-23	✓	✓	✓
JM	International Communication	JMS 505	2022-23	✓		

JM	Advertising and PR	JME 509	2022-23	✓	✓	✓
JM	Television Programme Production	JMH 551	2022-23	✓	✓	✓
JM	New Media Technology	JMH 552	2022-23	✓	✓	✓
JM	Environmental Communication	JMS 554	2022-23	✓		
JM	Film Studies	JMS 556	2022-23	✓		✓

[Signature]

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